

Product 1-Sheet
V-Ray 3 for Rhino
April 2017

Product description

V-Ray 3 for Rhino is made for designers. It's clean. It's simple. And it's now faster than ever to create great-looking renders right in Rhino.

V-Ray 3 is built to be the smartest and fastest renderer for Rhino. With new quick render presets and intuitive controls, you can focus on design, not the technical details. Its twin-engine rendering architecture can take full advantage of the latest CPU or GPU hardware. And with V-Ray's full suite of tools, you can render anything and everything – from quick design concepts to your most detailed 3D models.

What it is used for

V-Ray for Rhino is primarily used for architecture, engineering, product design and 3D animation.

Key Differentiators

- **Easy to use:** Easy to learn and easy to use, V-Ray works seamlessly with Rhino's versatile 3D modeling tools.
- **Quality:** V-Ray lets you render the highest quality images possible – right in Rhino.
- **Power:** V-Ray gives you the power to render anything and everything – from quick concepts to your largest and most detailed 3D models.
- **Speed:** Render fast, design faster. V-Ray for Rhino lets you spend more time being creative and less time waiting.
- **Creative control:** Focus on design, with a full set of creative tools for lights, materials and rendering.
- **The industry standard:** Top designers rely on V-Ray every day to visualize world-class products, buildings and more.

What's New

- **New UI:** Designer-friendly user interface for faster and easier workflows.
- **Material library:** Select from over 500 drag and drop materials to speed up your next project.
- **V-Ray Swarm:** Render with maximum power using V-Ray's new simple and scalable distributed rendering.
- **Denoisier:** Automatically remove noise and cut render times by up to 50%.
- **Virtual Reality:** Render virtual reality content for popular VR headsets.
- **Section cuts:** Render quick cutaways and cross sections with V-Ray Clipper.
- **Aerial perspective:** Add depth to your images with realistic atmospheric effects.
- **Grass & fur:** Create realistic grass, fabrics and carpet with V-Ray Fur.

Key Features

- **Twin-engine performance:** V-Ray comes with two powerful rendering engines. With CPU or GPU acceleration, you can choose the fastest one for your hardware.
- **Interactive rendering:** Render while you design. See results right away as you adjust lights, materials and cameras.
- **Global illumination:** Render realistic rooms and interiors with V-Ray's powerful and fast global illumination.
- **Accurate lights:** Render natural and artificial lighting with a wide range of built-in light types.
- **Environment lighting:** Light your scenes with a single high-dynamic-range image (HDRI) of its environment.
- **Sun & sky:** Render realistic daylight for any time and any location.
- **Real-world cameras:** Work like a photographer with controls for exposure, white balance and depth of field.
- **Physical materials:** Create great looking materials that look exactly like the real thing.
- **Detailed textures:** Create detailed and unique materials using texture maps or one of V-Ray's built-in procedural textures.
- **Proxy objects:** Add highly detailed and complex objects like grass, trees, and cars with memory-efficient proxy models.
- **Render elements:** Render separate layers for more artistic control in your image-editing software.
- **Frame buffer:** Track your render history and fine-tune colors, exposure, and more directly in the V-Ray Frame Buffer.
- **Render nodes:** Give V-Ray Swarm an added speed boost with cost-effective render node licenses. Render nodes are compatible across V-Ray 3.x applications.
- **V-Ray Scene export:** Share complete, ready-to-render V-Ray 3 for Rhino files with any V-Ray 3.4 or higher application.

Licensing, Pricing, and Promotions

Price reduction

With the launch of V-Ray 3 for Rhino, prices for licenses have been reduced. You can now save more than 28% on purchases of new or upgrade licenses!

New licensing policy

ChaosGroup's licensing policy for V-Ray has changed. V-Ray 3 for Rhino Workstation licenses now include 1 GUI and 1 Render Node license. Now, Render Node licenses can be used with any V-Ray 3.x application.

New rental license option

In addition to our standard perpetual licenses, Chaos Group now offers two new types of rental licenses:

- Short Term Rental (1 month) license
- Long Term Rental (12 months) license

New price list (effective April 5 once the new price list is live on chaosgroup.com)

Perpetual	EUR	USD	CHF
V-Ray 3 for Rhino Workstation	€500	\$695	545

Bundles	EUR	USD	CHF
V-Ray 3 Workstation for Rhino + 5 V-Ray 3 Render Nodes	€1250	\$1740	1355
V-Ray 3 Workstation for Rhino + 10 V-Ray 3 Render Nodes	€1830	\$2550	1980

Upgrades	EUR	USD	CHF
Upgrade from V-Ray 2 for Rhino <i>purchased after 01.01.2015</i> to V-Ray 3 Workstation for Rhino	Free	Free	Free
Upgrade from V-Ray 2 for Rhino <i>purchased before 01.01.2015</i> to V-Ray 3 Workstation for Rhino	€200	\$280	220
Upgrade from V-Ray 2 to V-Ray 3 Workstation for Rhino + 5 V-Ray 3 Render Nodes	€500	\$700	545
Upgrade from V-Ray 2 to V-Ray 3 Workstation for Rhino + 10 V-Ray 3 Render Nodes	€700	\$980	760

- *A free 6-month V-Ray 2.0 for Rhino license will be provided with each upgrade.*

Rentals	EUR	USD	CHF
Short-Term Rental V-Ray 3 Workstation for Rhino (monthly)	€40	\$60	44
Long-Term Rental V-Ray 3 Workstation for Rhino (annual)	€250	\$350	270

Academic pricing	EUR	USD	CHF
Annual University Pack V-Ray 3.0 for Rhino - starting from 15 floating user licenses	€900	\$1250	975
Annual Educator / Student Workstation License V-Ray 3.0 for Rhino	€74	\$103	80

Online licensing

With the release of V-Ray 3 for Rhino, we will now offer an online licensing option. With online licensing there is no wait to receive a physical dongle, and licenses can be activated in real-time once an order is processed. Online licensing is fast and secure, and you will be able to access your new software much faster – without the back and forth of WBC and RTU dongle license files.

Please note that for now online licensing is available only for purchases of new licenses.

Upgrade licenses will be eligible for online licensing later in 2017.

Free upgrade from V-Ray 2 for Rhino

Anyone who purchased a new license or upgraded from V-Ray 2 for Rhino after 01.01.2015 qualifies for a **free upgrade to V-Ray 3 for Rhino**. This free upgrade includes one workstation license plus one render node.

Due to high interest in this offer, free upgrades can take up to 10 business days to be processed.

30-day free trial

You can now try a full featured trial version of V-Ray 3 for Rhino free of charge for 30 days. Technical support is included.

Please note that with the launch of V-Ray 3.0 for Rhino, we will no longer support V-Ray 1.05 for Rhino.

For any questions or to request additional materials, please e-mail info@swissrhino.com or call (079) 337 35 44.

ChaosGroup/**SwissRhino**

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